VERGE SENSE

Biotechnology Company

OBJECTIVES:

The workplace team at a biotechnology company wanted to understand the impact of their unassigned seating policy on space utilization in their San Francisco headquarters. Traditional methods like manual surveys were insufficient for understanding the actual usage of their spaces, prompting them to seek a more effective solution.
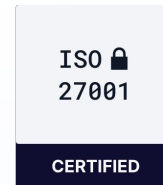
SOLUTIONS:

The company deployed VergeSense to capture space utilization data and trends, including person count, active occupancy, and passive occupancy. This approach revealed that many areas were being inefficiently used, primarily occupied "passively" by personal items rather than employees. In response, they created designated areas for personal belongings, which increased workspace availability. This strategic adjustment not only improved space utilization but also significantly reduced the perceived need for real estate expansion, leading to substantial cost savings.

AT A GLANCE

Challenge: Understanding the space utilization and optimizing available space in San Francisco HQ following a shift to a flexible seating model.

Impact: **Avoided $13M annually** in expansion costs by implementing amenities changes.

★ GDPR ★
COMPLIANT

ISO 🔒 27001
CERTIFIED

SOC 2 TYPE II
CERTIFIED

accenture   NBC   EY   stripe   AUTODESK   bp   hp   verizon✓

PLATFORM FEATURES & BENEFITS:

Occupancy intelligence delivers powerful insights to biotechnology leaders to increase space availability and improve employee experience.

Lab efficiency - Understanding space utilization within context of floorplan to understand actual lab usage compared to capacity to make necessary adjustments; reduce power consumption and cleaning costs to align with actual equipment usage.

Passive time analytics - By understanding both active and passive occupancy and real-time and historical space utilization, leaders can implement design or policy changes to increase lab space availability and improve employee experience.

Space booking automation - By integrating with leading booking systems, you can make it easy for employees to find and reserve available spaces anywhere on your campus, including displaying real-time availability on Kiosks to ease space finding on-the-fly.

Space usage timeline - Identifying availability trends and shortage events by location, time, and space types can help make informed adjustments to design, policies, or amenities to optimize availability across your campus.