

# Banking & Financial Services Org.

## OBJECTIVES:

The workplace team at a banking and financial services institution felt that spaces weren't being used effectively, and a design change could increase their efficiency. They needed usage data to inform their optimization project.

## SOLUTIONS:

The VergeSense Strategic Advisory Services team uncovered that while the floor was primarily made up of collaboration spaces, collaboration and flexible workstations were used almost equally because employees needed privacy.

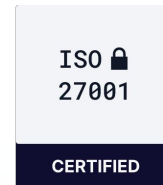
The team made three design decisions to enhance collaboration:

- Added acoustical elements to collaboration spaces
- Adjusted table sizes in two-person cubbies
- Repurposed six-person conference rooms into open workpoints for three people

## AT A GLANCE

**Challenge:** Spaces weren't being used as intended, despite a strategic design plan.

**Impact:** Three key design changes led to space optimizations to increase privacy, **uncovering \$280K annual savings.**



## PLATFORM FEATURES & BENEFITS:

Occupancy intelligence delivers powerful insights to workplace leaders to optimize office characteristics and amenities for employee needs.

**Usage maps** - Identify the most popular vs. underutilized spaces within the context of floorplan to make design adjustments or incorporate into future office design plans.

**Capacity usage** - Understand inefficient space usage to inform space redesign decisions.

**Space usage timeline** - Track which space types are running out and when to understand where more of a space type might be needed and make design adjustments.

**Comparison reports** - Understand how space types are being used to create optimal ratios for size, ratio, and number of workspaces.

**Space groups** - Experiment with and monitor the impact of aligning amenities or space types within individual areas.

