

Cybersecurity Company

OBJECTIVES:

A cybersecurity company knew they needed to adapt their office design to accommodate employee needs. Employees requested more conference rooms and collaboration spaces, but the workplace team lacked the granular space usage data needed to make an informed decision.

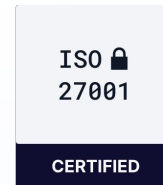
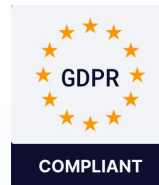
SOLUTIONS:

VergeSense wireless area occupancy sensors provided the necessary data to understand space usage and employee preferences. Analysis showed a high demand for two-person meeting rooms with Zoom capabilities, which led to the strategic decision to install 50 two-person Zoom Phone Booths throughout the office. This optimized space usage, increased employee satisfaction, and significantly reduced potential renovation costs.

AT A GLANCE

Challenge: Shifting usage patterns in Boston HQ and employee survey, badge, WiFi, and PIR sensor data revealed that spaces weren't meeting team needs.

Impact: Rather than executing on a full-floor redesign, the team added 50 of the most popular rooms, two-person Phone Booths, **saving an estimated \$1.5M in buildout costs.**



PLATFORM FEATURES & BENEFITS:

Occupancy intelligence delivers powerful insights to workplace leaders to optimize office characteristics and amenities for employee needs.

Usage maps - Identify the most popular vs. underutilized spaces within the context of floorplan to make design adjustments or incorporate into future office design plans.

Capacity usage - Understand inefficient space usage to inform space redesign decisions.

Space usage timeline - Track which space types are running out and when to understand where more of a space type might be needed and make design adjustments.

Comparison reports - Understand how space types are being used to create optimal ratios for size, ratio, and number of workspaces.

Space groups - Experiment with and monitor the impact of aligning amenities or space types within individual areas.

